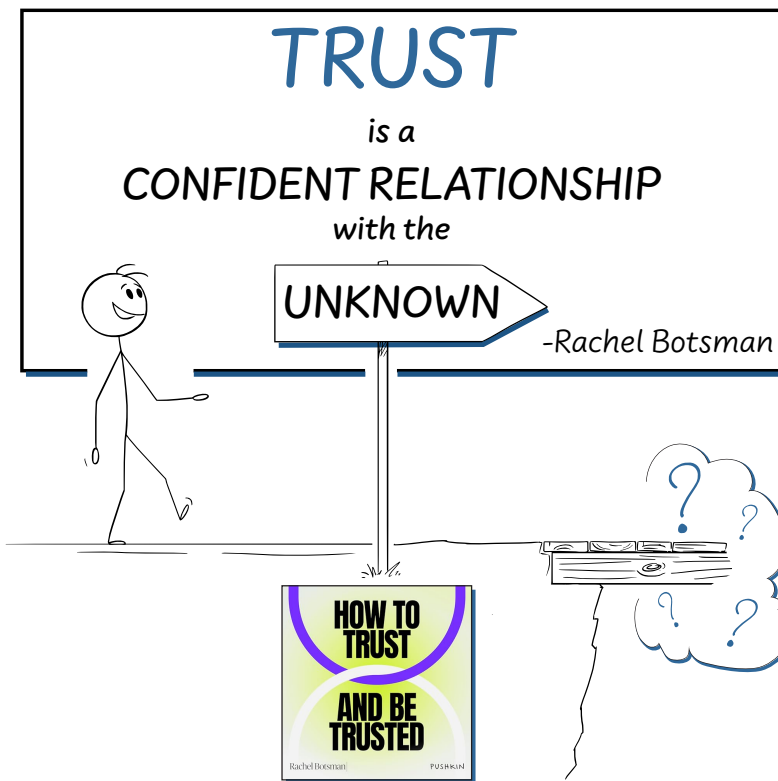
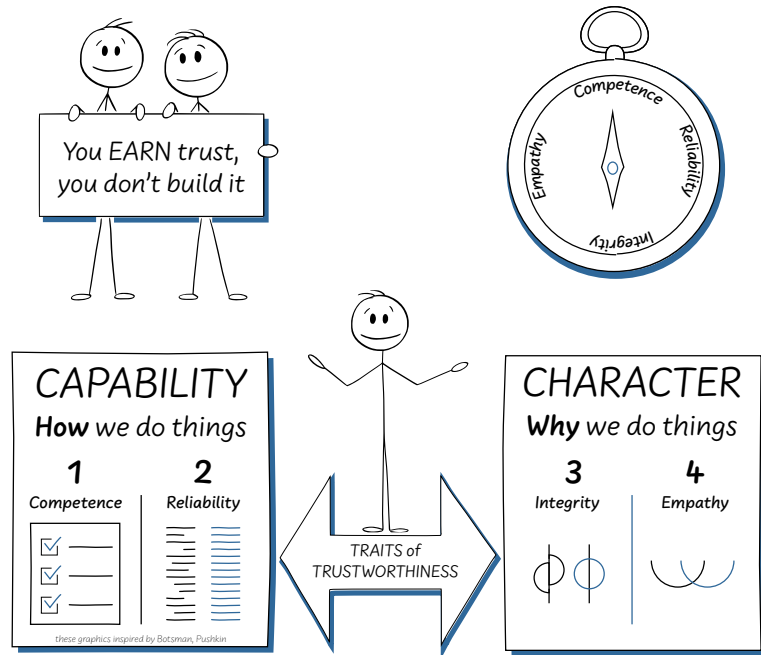


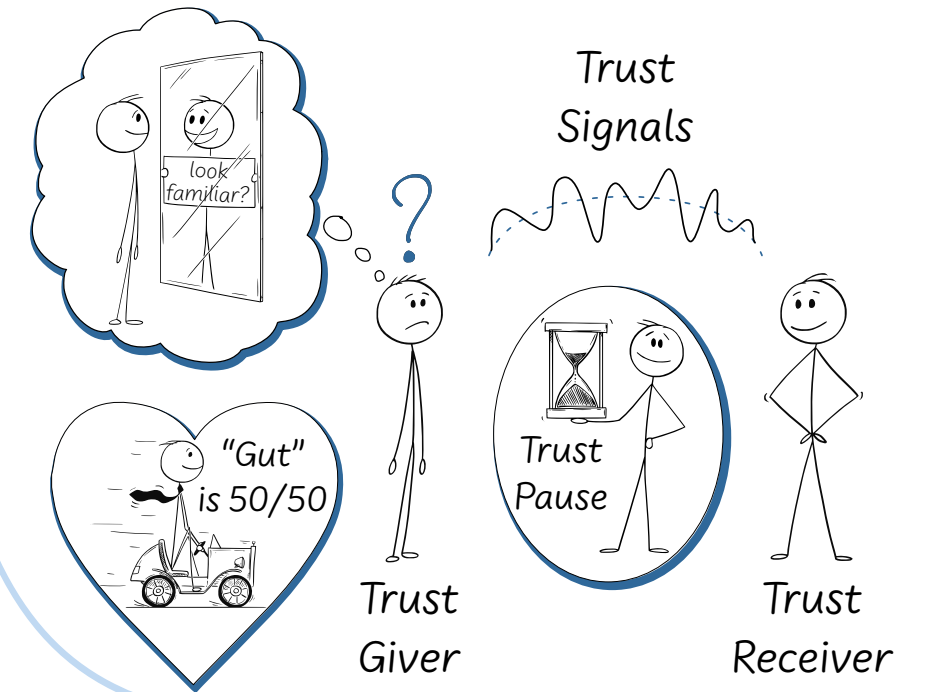
HOW TO TRUST AND BE TRUSTED BY RACHEL BOTSMAN

a graphic overview by Peter Green

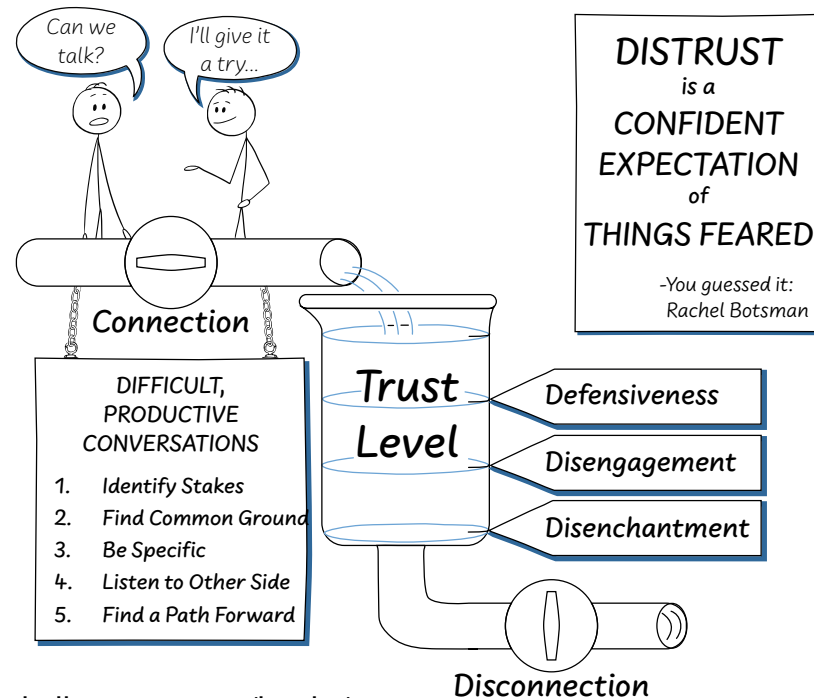
2 HOW TO BE MORE TRUSTWORTHY



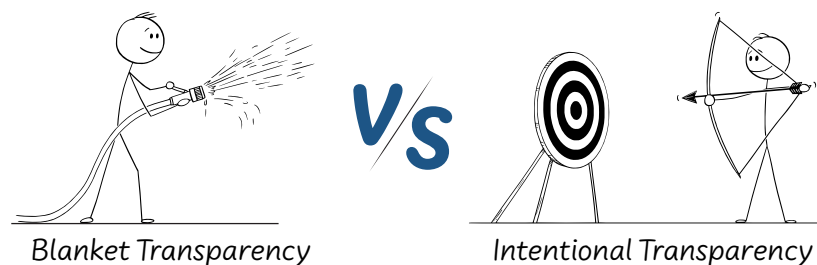
1 HOW TO TRUST TO THE RIGHT PEOPLE



3 HOW TO REPAIR TRUST



4 HOW TO USE TRANSPARENCY



1. What's the trust issue we want to fix?
2. What's our intention with this transparency?
3. What type of info do we need to disclose to align to the intention?
4. Is the info Consistent, Credible, & Comprehensive?
5. How will the info drive accountability?
6. What specific changes do we want to see, and how will we measure?

5 TRUST FOR CHANGE AND INNOVATION

